



DEPARTMENT OF THE INTERIOR

INFORMATION SERVICE

FISH AND WILDLIFE SERVICE

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FILMS AND RECIPE BOOKLET, IN COLOR, FEATURE CANNED SALMON

Canned salmon can be the basis of good meals and intriguing and entertaining motion pictures, a three-unit "package" soon to be released by the Department of the Interior, clearly shows.

The three-unit story of salmon--two 14-minute sound-color films and a recipe booklet in color--will be released to the public on or shortly after January 15, 1960.

The titles of the films, Salmon - Catch to Can, and Take a Can of Salmon, are descriptive of the subject matter. The first begins with the life cycle of the salmon and the three common ways of catching them and ends with getting the salmon into the can. The second "takes a can of salmon" and shows the attractive meals as housewives in six typical American cities prepare them.

Alaska is the site of filming of most of the first picture. Gillnetting, trolling and purse-seining for salmon are shown in some detail. There are also scenes on salmon biology which should be especially interesting to science classes in grade or high schools. These are followed by several in-plant sequences showing the canning of the product.

In the second film, six typical American cities are visited. Each visit is introduced by some exceptionally good pictures of the better-known landmarks. The cities are San Francisco, Seattle, Miami, Chicago, New Orleans, and New York. A favorite recipe, based upon historical or other characteristics of each city is developed in the film. For example, in San Francisco a can of salmon is utilized in an old Chinese recipe. In Seattle a can of salmon is converted into an attractive outdoor meal. All of the recipes shown in the Take a Can of Salmon film, and many others, are included in the recipe booklet which, incidentally, bears the same name as the film.

The motion pictures are so arranged that they can be used for two 14-minute showings or used in sequence for a 28-minute show. These films, as are most other Bureau films, are cleared for use on television.

The films and the recipe booklet are sponsored by the Canned Salmon Institute, Inc., and produced by the Bureau of Commercial Fisheries, Fish and Wildlife Service, under contract with Sun Dial Films, Inc., and M.P.O., both commercial motion picture producers in New York City. The films will be distributed on a free loan basis through Bureau sources and the Bureau's 170 cooperating film libraries throughout the country. Applications for loan should be sent to the Visual Education Unit, Bureau of Commercial Fisheries, Post Office Box 128, College Park, Maryland. A catalog of other available fishery educational films may be secured from the College Park film distribution center or from the Fish and Wildlife Service, Washington 25, D. C. The recipe booklet may be purchased for 15 cents from the Superintendent of Documents, Government Printing Office, Washington 25, D. C. A 25 percent discount will be given on orders of 100 or more copies of this publication sent to one address.

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